


## Health Educator Job Description

	<b>Job Title</b>	Health Educator
	<b>Directorate</b>	Community Wellbeing
	<b>Department</b>	Adult Social Care
	<b>Grade</b>	Sessional
	<b>Reports to</b>	
	<b>Staffing Responsibility</b>	None

### Job Purpose:

The Brent Health Matters programme has been established by the Council and NHS, working in partnership with communities, to promote health and wellbeing and reduce health inequalities across the borough.

Health educators will work to promote, maintain and improve individual and community health by assisting individuals and communities to access health and support and adopt a healthy lifestyle. They will be passionate representatives of Brent communities who can deliver key messages and are passionate about the health and wellbeing of Brent residents

Health Educators will be recruited by local community organisations in Brent working in partnership with the Council, NHS and Community Champions.

### Principal Accountabilities and Responsibilities:

1. Plan and implement (with stakeholders) awareness raising sessions and a programme of engagement with individuals and communities including education events, workshops and presentations
2. Co-design and distribute key health and wellbeing messages and materials around Covid-19 and health inequalities that are accessible, are easy to understand and to interpret.
3. To work as the link between the Community and partners responsible for the delivery of the Brent Health Matters Programme by delivering key health messages to and from the community
4. To work with the community on identifying how stakeholders can work together to protect people from Covid-19 and health inequalities
5. Assess needs, resources and capacity to deliver health education and health promotion within the targeted communities.
6. Attend regular meetings under the Brent Health Matters programme to support shared learning with the Council, NHS, Community Champions and the wider community.
7. Work with organisations and teams within the Brent Health Matters Programme on strategies, methods and priorities for engaging with communities on the priority health outcomes.
8. Work with stakeholders on the design, presentation and evaluation of culturally appropriate health education information and materials and disseminate them to the community
9. Work with the Brent Health Matters Health Team within Brent CCG to identify and engage

- with communities that struggle to engage or register with GPs.
10. Respond to community health questions and help the community understand and address health concerns.
  11. Raise people's confidence and knowledge to access digital and face to face support services
  12. Identify strategic partnerships with organisations and stakeholders that promote health education and work with them to improve health outcomes.
  13. Work with the BHM team and Community Champions to help shape local action plans to reduce health inequalities in the medium to long term
  14. Co-ordinate meetings/sessions with interest groups and healthcare specialists
  15. Collaborate with health specialists and stakeholders to set goals and achieve sustainable results.
  16. Distribute health education materials and aids, including pamphlets and notices.
  17. Documenting activities, recording of information and maintaining databases
  18. Participate in recommended training
  19. Safeguarding is everyone's responsibility and all employees are required to act in such a way that at all times safeguards the health and well-being of children and vulnerable adults.
  20. Undertake any other duties commensurate with the general level of responsibility of this post.

<b>DBS Status</b>	Enhanced Adults DBS
<b>Politically Restricted</b>	No

# Person Specification

<p><b>Specify the qualifications, experience, skills and abilities required on the basis of the Job Description.</b></p>	<p><b>To be identified by:</b> Application Form(A) Test/assessment (T) Interview (I) (Please indicate all that apply)</p>
<p><b>Qualifications and Professional Membership requirements:</b></p> <ul style="list-style-type: none"> <li>• A good standard of general education</li> </ul>	<p>A/I</p>
<p><b>Knowledge</b></p> <ul style="list-style-type: none"> <li>• Substantial knowledge of the Brent population demographics and organisations providing support to the community</li> <li>• Knowledge of health inequalities and the impact that this has on communities</li> <li>• Knowledge and good understanding of how Equality &amp; Diversity, Dignity &amp; Respect and Human Rights apply to this role</li> <li>• Awareness of safeguarding issues and policy</li> <li>• Knowledge of various communicative methods to reach all stakeholders</li> </ul>	<p>A/I  A/I  A/I  A/I</p>
<p><b>Experience</b></p> <ul style="list-style-type: none"> <li>• Demonstrable experience of working with diverse communities in the Brent locality</li> <li>• Experience of educating individuals or/and groups i.e communicating sometimes complex information in an accessible way</li> <li>• Experience of effectively managing competing demands and priorities</li> <li>• Experience of managing change</li> <li>• Experience of working with a range of stakeholders</li> </ul>	<p>A/I  A/I.  A/I  A/I</p>

<p><b>Skills and abilities</b></p> <ul style="list-style-type: none"> <li>• Skilled in communicating and engaging with diverse communities in different languages</li> <li>• Ability to build presentations and present information in a manner that is appropriate to the audience and is therefore accessible</li> <li>• Enhanced networking skills and the ability to manage stakeholders from a variety of organisations who may have varying and conflicting views</li> <li>• Ability to assess community and individual needs, and to identify the resources and capacity required to meet them</li> <li>• Ability to be creative and innovative when looking at how inequalities can be tackled through the delivery of the Health Educator role.</li> <li>• Ability to maintain accurate records for reporting purposes</li> <li>• Good interpersonal and listening skills</li> <li>• Advanced ability to plan, implement and monitor</li> </ul>	<p>A/I</p> <p>A/I</p> <p>A/I</p> <p>A/I</p> <p>A/I</p>
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<p><b>List desirable criteria:</b></p> <ul style="list-style-type: none"> <li>• A desire to make a positive impact on the lives of others and a passion for achieving equality</li> </ul>	<p>A/I</p>
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